



503.40569X00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Nagano et al

Serial No.: 09/941,698

Filed: August 30, 2001

For: Method For Providing Advertisement Information And Apparatus Thereof

Group: 2614

Examiner:

4/Pre, a
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PRELIMINARY AMENDMENT

Assistant Commissioner for Patents
Washington, D.C. 20231

December 13, 2001

Sir:

The following preliminary amendments and remarks are respectfully submitted in connection with the above-identified application.

IN THE SPECIFICATION:

Please replace the original specification with the attached Substitute Specification.

IN THE CLAIMS:

Please amend the claims to read as follows.

a1
9. (Amended) A method for providing advertisement information according to Claim 7 characterized in that said broadcasting receiver terminal is the one specified in advance.

13. (Amended) A method for providing advertisement information according to any one of Claims 1 to 4 characterized said history information is used to create statistic history information and said statistic history information is supplied to the commercial sponsor.

a2
cont
14. (Amended) A method for providing advertisement information according to Claim 10